

BUSINESSOBJECTS DATA QUALITY FOR EDGE SERIES

Productivity

Benefits
BusinessObjects Data Quality for Edge Series allows you to quickly build and reuse business rules across the enterprise through an intuitive user interface.

Total Cost of Ownership

Benefits
Reduces overall TCO and improves return on investment with quick implementation and easy maintenance.

Flexibility

Benefits
Revolutionizes delivery of project-based data quality, regardless of environment, architecture, or deployment – providing consistent, reliable results.

Reliability

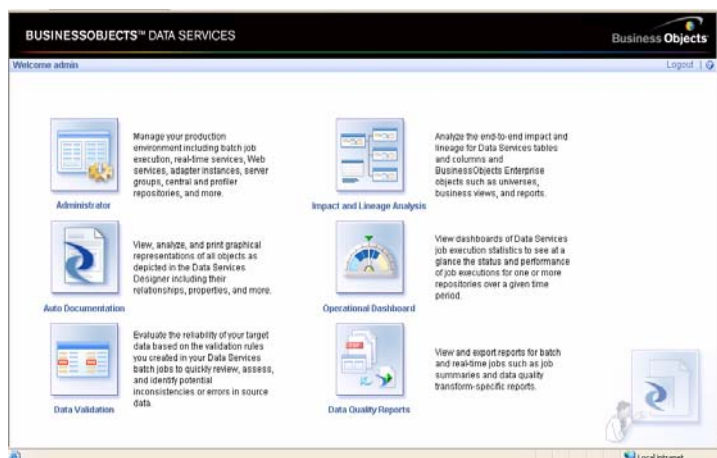
Benefits
Incorporates over 20 years of data quality expertise into an innovative data quality delivery framework.

THE FIRST AND ONLY ENTERPRISE-CLASS DATA QUALITY SOLUTION FOR MID-SIZED ORGANIZATIONS

In today's world of data volumes and multiple disparate data sources, information workers from mid-market organizations are challenged to harness and make sense out of chaos. For small and medium organizations with aggressive growth plans, both organically and through mergers and acquisitions, these problems become exponential – resulting in data duplication, inaccuracies, complexity, and inconsistency.

BusinessObjects™ Data Quality for Edge Series from Business Objects, an SAP company, is the first and only solution that is priced, packaged, and designed for mid-sized organizations. It gives you the ability to have accurate and trusted information that supports your business intelligence (BI) and data quality initiatives. BusinessObjects Data Quality for Edge Series centralizes the discovery, correction, and prevention of data quality issues across your organization.

Our mid-sized solution integrates over 20 years of proven data quality expertise and best practices into a single data quality and data integration application that tightly integrates with the BI capabilities of BusinessObjects Edge Series, the most popular BI solution for mid-sized companies. Powerful data parsing, cleansing, and address-verification capabilities ensure that you can implement a complete BI solution on top of a trusted data foundation layer, which is critical for user adoption and credibility of the solution.



A Complete Data Quality Management Environment

Creating a Trusted Data Foundation

BusinessObjects Data Quality for Edge Series centralizes the discovery, correction, and prevention of data quality issues across your organization. Users can integrate address verification, ensuring data integrity of contact information for over 190 countries. Leveraging its powerful capabilities, users can intelligently synchronize address data and review and make potential changes to their data records. This robust capability is a major breakthrough for organizations that typically manage data using manual processes involving many people

throughout their organization. With trusted data, and timely and accurate information, your information users have a solid foundation for decision-making.

Single, Centralized Approach for Data Integration and Data Quality

Completely integrated with BusinessObjects Edge Series, our data integration and data quality solution provides a centralized hub approach to information management across your organization. By using a single integrated deployment for business intelligence, data integration, and data quality, you reduce your organization's IT complexity and software footprint and lower the total cost of ownership (TCO). Other features include:

- A centralized business rule repository, which ensures consistent data quality standards across projects, resulting in greater data quality collaboration and consistency
- Shared business rules, a metadata engine, a repository, and an interface with the data integration solution, resulting in efficiency and agility for users
- Ability to secure the central repository, letting you control access to objects as well as lock objects for editing
- Native database access (Oracle, SQL Server, Windows ODBC, flat file), which simplifies access to data

Efficient Data Quality Management

BusinessObjects Data Quality for Edge Series shares the same designer user interface with the data integration capabilities of BusinessObjects Edge Series. This helps users build data quality solutions quickly by leveraging the same wizards, drag-and-drop project creation, previous data integration projects, and context-sensitive help. Users across departments can then consult the highly graphical reports to collaborate on business rules. Features include:

- A streamlined, dataflow-oriented user interface that provides a consistent use, look, and feel across deployments
- The ability to reuse data quality objects with advanced transform management, allowing you to easily define the best practice and set default values that you want the organization to use
- Full breadth and depth of data quality functionality, provided in one-pass processing

Designed for Mid-Sized Organizations

With BusinessObjects Data Quality for Edge Series providing solutions for small and medium-sized enterprises, customers with smaller budgets and resource constraints now have the power to manage data quality standards across deployments in a way that's consistent, predictable, and easy to use. With trusted data, your information users have a solid foundation for decision-making using timely, accurate information. For more information, visit our Web site at www.businessobjects.com/grow.

businessobjects.com



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