

BUSINESSOBJECTS MID-MARKET SOLUTIONS FOR SAP

Industry-Leading Technology

Business Objects offers the most complete line of SAP NetWeaver-certified business intelligence products for SAP customers.



Business Objects Products and Services Designed for SAP Mid-Sized Organizations

BusinessObjects Edge Series Integration for SAP Solutions

BusinessObjects Edge Series Rapid Marts for SAP Solutions

Crystal Reports

Xcelsius

Live Office

EMPOWERING MID-SIZED ORGANIZATIONS TO ILLUMINATE THEIR SAP DATA

Business Objects, an SAP company, maker of Crystal Reports® – the de facto standard in reporting – has a long history of helping IT professionals within organizations that run SAP® deliver on the ever-changing information requirements of the business. Whether you are a mid-sized organization using SAP R/3® software, mySAP™ or SAP Business Information Warehouse (SAP BW) applications, or SAP Business All-In-One solutions, improving the end-user experience is paramount. Empower your end users to get all the information they need, when they need it, in the format they prefer – making them happier and your life easier.

As a mid-sized organization, you face the unique position of supporting an SAP implementation with a smaller IT team, a tighter budget, and fewer SAP-specialized resources. Getting information out of your SAP system(s) takes time and skilled resources, leading to delays that impact the business's ability to react quickly to changing conditions and make timely decisions. This is where Business Objects comes in. We provide:

- Attractive, interactive dashboards that are faster to deploy
- Best-in-class formatted reporting
- Web-based ad hoc solutions facilitating user empowerment
- Direct access to SAP transactional data (SAP R/3, mySAP, SAP ERP, SAP Business All-In-One), data warehouse data (SAP NetWeaver® BI or SAP BW), and non-SAP data
- Packaged data integration with the BusinessObjects™ Rapid Marts™ version for SAP solutions data
- A complete business intelligence (BI) solution that requires fewer resources to implement and maintain at an attractive price point.

Business Objects gives mid-market customers using SAP two different solutions, depending on your project requirements. Business Objects offers a version of the BusinessObjects Edge Series Integration package for SAP solutions, which is the first and only BI solution designed specifically for mid-sized organizations that run SAP. It delivers a complete set of award-winning BI capabilities tailored for the needs of all user types – from information workers to upper management. Tightly aligned with the SAP NetWeaver strategy, the BusinessObjects Edge Series Integration version for SAP solutions directly integrates with your SAP transactional and/or SAP NetWeaver BI and SAP BW application, while at the same time leveraging your existing SAP security model. BusinessObjects Edge Series Rapid Marts version for SAP solutions can deliver data integration best practice of prebuilt data models, transformation logic, and data extraction for SAP solutions. Only Business Objects has the extensive history and experience of working directly with SAP and SAP customers to deliver faster, easier, and more flexible BI solutions for organizations that run SAP.

EASIER QUERY, REPORTING, AND ANALYSIS CAPABILITIES

The BusinessObjects Edge Series Integration version for SAP solutions enhances the reporting and analysis capabilities for mid-sized SAP customers. It enables every user in your organization to quickly access and easily analyzes SAP (and non-SAP) data.

Highly Interactive Dashboards

The BusinessObjects Edge Series Integration version for SAP solutions enables IT teams in mid-sized organizations to deliver highly visual, interactive insight that goes beyond just helping users monitor their business metrics. In addition to delivering visually appealing dashboard gauges, Business Objects data visualization technology offers what-if analysis capabilities by allowing SAP users to simulate changes in business conditions using data stored in your SAP transactional system, SAP NetWeaver BI, SAP BW, and other sources. Dashboards are a simple yet effective way for information workers to quickly understand, collaborate, and act on key business information – thereby meeting the challenges of everyday business goals. Figure 1 depicts a sample dashboard.



Figure 1: Dashboarding Capabilities for Stunning, Interactive Visualizations on the Web or Desktop

Presentation-Quality Reports

Leveraging Crystal Reports, the de facto standard in reporting, report authors can design, manage, and deliver highly formatted and compelling reports based on SAP and non-SAP data, via the Web (Figure 2). This gives end users a better viewing, printing, and exporting experience, with minimal effort from IT. For customers using SAP NetWeaver BI or SAP BW, Crystal Reports directly integrates with SAP BW via a unique, SAP-developed application programming interface (API).



Figure 2: Crystal Reports Runs Across All Functional Areas of SAP and Allows You to Add Non-SAP Data Directly Within the Report

Web-Based Ad Hoc Capabilities

With BusinessObjects Edge Series, your decision-makers benefit from flexible ad hoc reporting, query, and analysis via the Web – without relying on IT. Using an intuitive Web

interface, any business professional can access company data (presented in business-friendly terms), analyze it using simple point-and-click functionality, and format it to meet personalized requirements. Your users have complete flexibility in how they access, format, and interact with their data. See Figure 3.

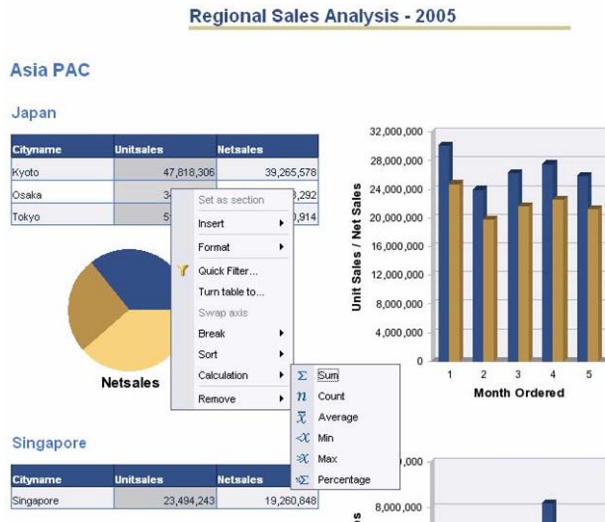


Figure 3: Flexible Ad Hoc Interactivity over the Web

“LIVE” DATA ACCESS WITHIN MICROSOFT OFFICE

Incorporating data into presentations, spreadsheets, and documents is often a time-consuming task – especially when you need to make manual updates as data changes. With the BusinessObjects Edge Series Integration version for SAP solutions, you can embed live company data from SAP directly into Microsoft Office PowerPoint presentations, Word documents, or Excel spreadsheets. Because the data is live from within your SAP systems, it’s instantly updated while retaining all formatting and calculations in the Office document. Plus, your information is secure, ensuring colleagues can only view and access the data they have rights for in SAP. See Figure 4.

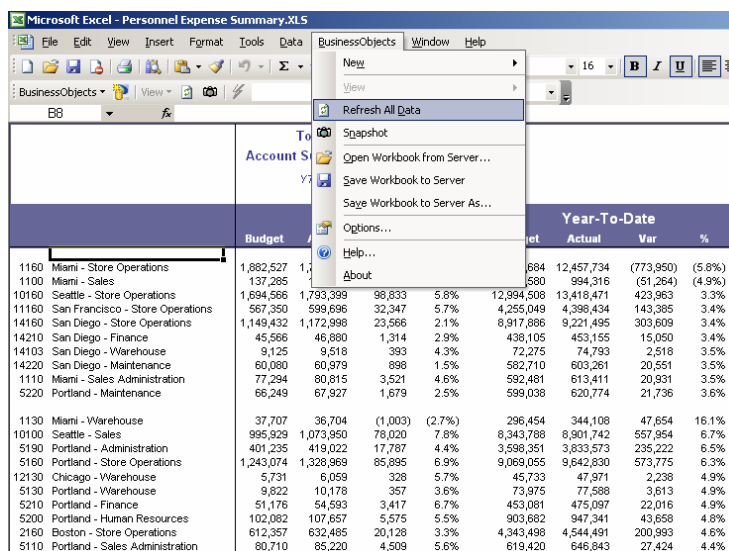


Figure 4: Improve Productivity by Accessing and Refreshing Data “Live” from SAP Within Microsoft Office

Packaged Data Integration with Rapid Marts

With the BusinessObjects Edge Series Rapid Marts version for SAP solutions, customers can also have access to packaged data integration Rapid Marts for SAP. These Rapid Marts combine domain knowledge with data integration best practices to deliver prebuilt data models, transformation logic, and data extraction for SAP solutions. This enables IT to accelerate time to value for BI projects and deliver best-practice data warehousing solutions for SAP customers.

SUPPORT YOUR INVESTMENT IN SAP

With 16 “Powered By NetWeaver” NetWeaver-certified designations, Business Objects leads the industry in providing the most complete set of BI solutions for SAP customers. With the acquisition of Business Objects by SAP, Business Objects is the safest business intelligence choice for your SAP solutions – both today and tomorrow. As a result of our past history and future investments with SAP, our market-leading BI solutions provide a unique and proprietary vantage point to SAP systems, giving us tighter integration than any third-party vendor. See Figure 5.

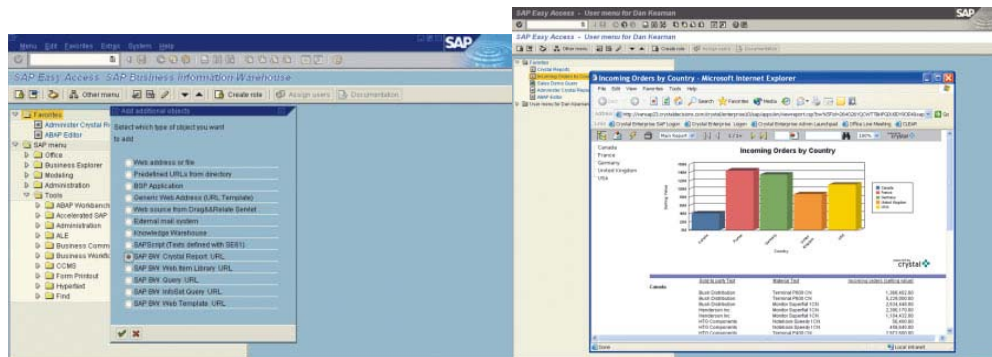


Figure 5: BusinessObjects Edge Series Is Tightly Integrated with the SAP NetWeaver BI and SAP BW Environment

To learn more about Business Objects solutions for mid-size companies, visit our Web site at www.businessobjects.com/grow.

businessobjects.com



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