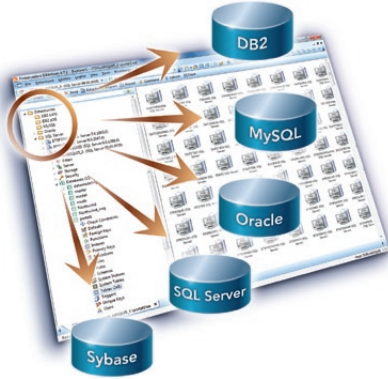


Embarcadero XE Database Tools

High-performance database solutions



Embarcadero's XE family of database tools make it easier than ever for DBAs and developers to deliver the highest levels of performance and reliability from all their databases. Each tool in the XE product line provides you with unique capabilities and benefits:



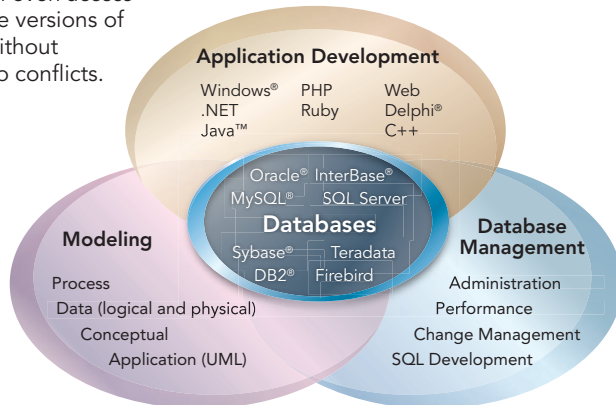
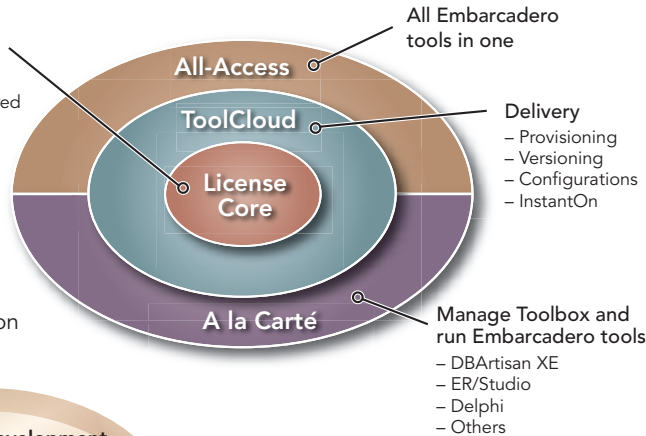
Manage all DBMSes from a Single Window

- Embarcadero's line of XE products include deep, native support for all major database platforms. Whether you work with a single type of database or many, XE database tools give you maximum insight and control while providing you with a consistent user interface across heterogeneous database environments. No more learning and toggling between different tools for each database.
- XE tools simplify daily database development, administration, and optimization tasks so you can deliver improved performance with less time and effort. And with support for all major database platforms included, XE significantly reduces licensing and training costs while making it easier for organizations to standardize on tools across databases, projects, and teams.

Streamlined Tool Manageability

- All XE products are Embarcadero® ToolCloud™ enabled. ToolCloud provides centralized license management and on-demand tool access to reduce the cost of tool provisioning. With Embarcadero® InstantOn™, you can access XE tools when and where you need them, without installation on local machines. With ToolCloud, you can even access multiple versions of tools without desktop conflicts.

Licensing
– Compliance
– Reporting
– Tracking
– Named/Shared



All-Access Upgradeable

- All Embarcadero products can be upgraded to All-Access, the industry's first on-demand, heterogeneous tool chest for DBAs, developers, and architects. All-Access includes all Embarcadero tools you need with one flexible, cost-effective license.

HETEROGENEOUS TOOLS ARE MORE THAN JUST CROSS-PLATFORM

Heterogeneous tools have advantages over tools that are merely "cross-platform." Most organizations have a mix of different DBMS brands and DBMS versions. Most "cross-platform" tools typically require different tools for each database platform or use a primitive ODBC/JDBC interface with limited capability.

By contrast, true heterogeneous tools such as Embarcadero XE provide users with direct, native support for each database and a single user interface across all databases and versions. Heterogeneous tools provide you with maximum performance, control, and flexibility while minimizing training costs and hassles across different DBMS platforms.

HETEROGENEOUS TOOLS ARE BEST FOR EVEN A SINGLE-PLATFORM ORGANIZATION

Even for small businesses or teams within large organizations, the likelihood of inheriting an application (or purchasing a commercial packed application) with specific database requirements is high. In fact, Forrester Research says that over 90% of enterprises use DBMSes from more than one vendor.

Database tools from DBMS vendors are good for their native environment only. This makes it difficult for your expertise and skills to scale. That's why Embarcadero XE tools are the best choice for high-performance data management professionals even in shops dominated by a single DBMS platform. XE tools allow you to extend your skills to different DBMS platforms as your environment changes and grows.

XE Family Benefits

- Fast** – Deliver unmatched database availability, security, and performance
- Efficient** – Enjoy superior productivity and tool manageability
- Heterogeneous** – Single interface, license, and price covers all major DBMSes

XE Products for the High Performance DBA

- DBArtisan® XE**
– Heterogeneous database administration
- Rapid SQL® XE**
– Heterogeneous SQL IDE
- DB Optimizer XE**
– Heterogeneous database SQL profiling, tuning, and monitoring
- DB Change Manager XE**
– Simplify, automate, and report on database changes
- All-Access XE**
– On-demand, heterogeneous tool chest

ToolCloud Provides Significant Savings

Organizations can reduce their total cost of ownership (TCO) via ToolCloud management and deployment of XE products. Cost-savings are achieved through:

- Reducing time for license compliance by automatically tracking license usage and reallocation
- Reducing cost and time of multiple tools managed per desktop
- Reduced desktop provisioning costs because of the installation-free, on-demand, versioning benefits of InstantOn